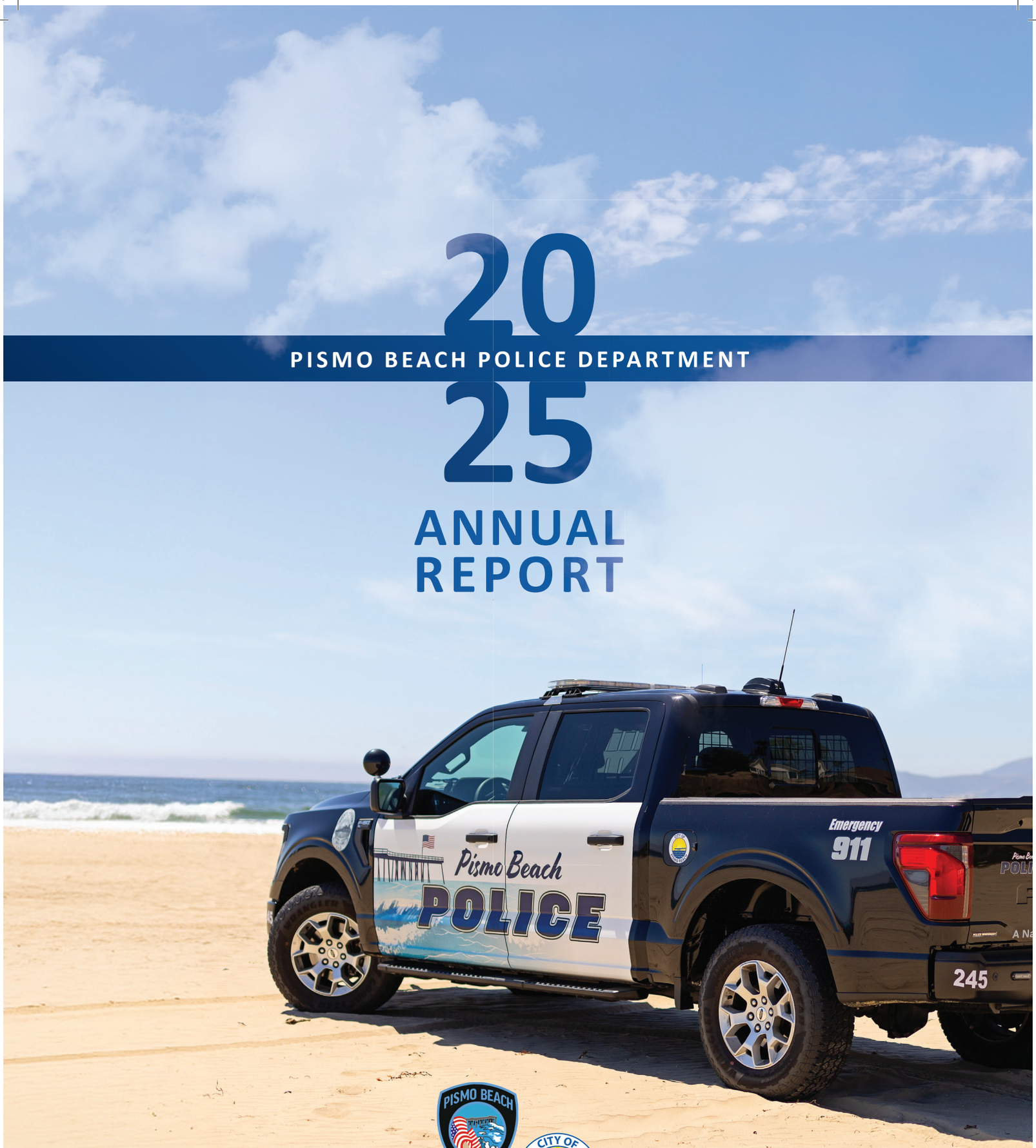
2025 ANNUAL REPORT

PISMO BEACH POLICE DEPARTMENT



A Nationally Accredited Law Enforcement Agency



It is my honor to present the 2025 Pismo Beach Police Department Annual Report. This report highlights the work accomplished over the past year and recognizes the dedicated men and women who serve our community every day. Inside you will find key accomplishments from 2025, a review of crime statistics, and examples of how the department continues to adapt to meet the needs of Pismo Beach and Shell Beach.

One of the most significant developments this year has been the continued progress on the new Public Safety Center. Throughout 2025, demolition of the former facilities was completed and construction of the new police and fire stations moved forward. With the foundation poured, framing completed, and the structures now standing, the project has become a visible reminder of the City's commitment to public safety. The buildings look outstanding, and the contracting team has done an excellent job honoring the history of the previous structures while enhancing the character and charm of Pismo Beach. We remain hopeful that police and fire personnel will be fully moved into the new facility by the end of April 2026.

Recruitment and staffing also improved significantly this year. While many law enforcement agencies continue to face hiring challenges, our department made meaningful progress in 2025. We currently have three new officers completing their field training program who are performing very well. At this time, the department has only two full-time vacancies remaining, one police officer and one dispatch position, and we are optimistic these positions will be filled in the near future.

Throughout the year, our personnel continued to provide professional and dedicated service to residents and visitors. From supporting major community events such as the Classic Car Show and Fourth of July fireworks to responding to the day-to-day needs of our community, our team remains committed to providing a high level of service.

As we reflect on 2025, I would like to thank the Pismo Beach City Council, city staff, our residents, and local businesses for their continued support. Your partnership and trust allow us to carry out our mission of protecting and serving this exceptional community.

Sincerely,
Jeff Smith | Chief of Police, Pismo Beach Police Department



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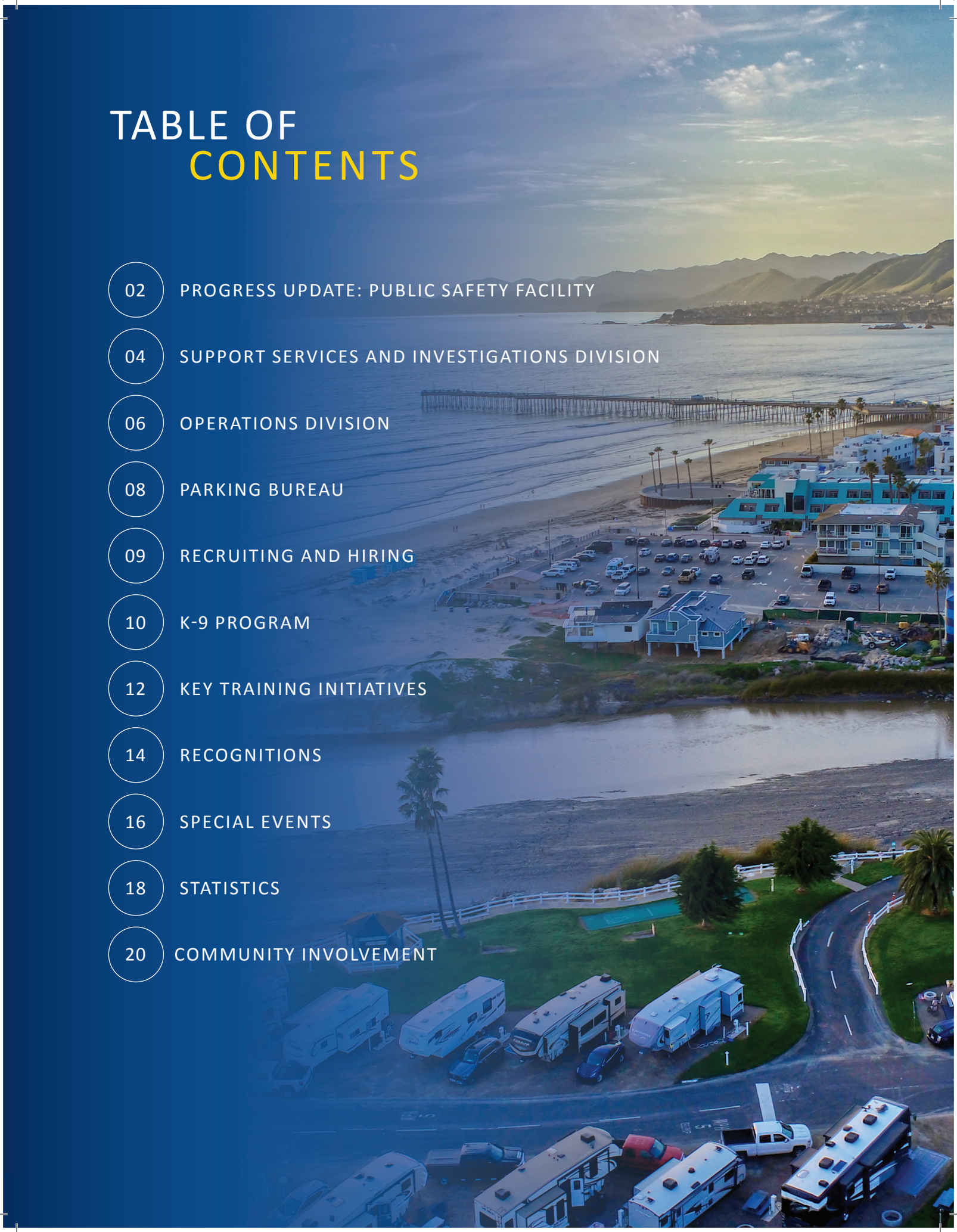
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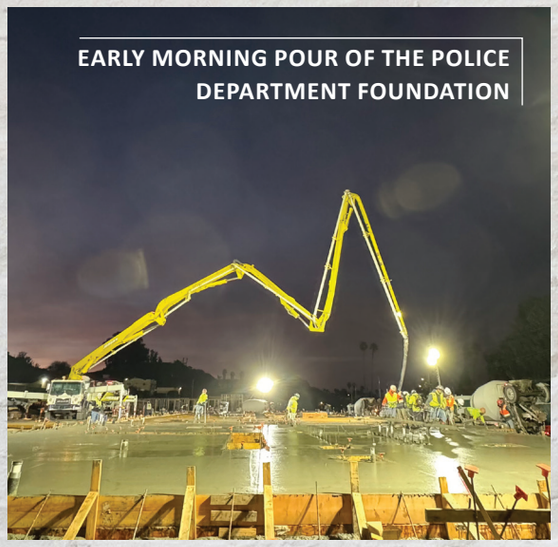
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PROGRESS UPDATE:
PUBLIC SAFETY FACILITY

Over the past year, we have continued to see progress on the new Public Safety Facility. It has been exciting to see the project take shape, and we look forward to moving into the facility by the end of April 2026.



EARLY MORNING POUR OF THE POLICE DEPARTMENT FOUNDATION



WORK IS UNDERWAY ON THE POLICE DEPARTMENT'S DISPATCH COMMUNICATIONS CENTER



STEEL FRAMING TO SUPPORT THE FIRST AND SECOND FLOOR OF THE POLICE DEPARTMENT



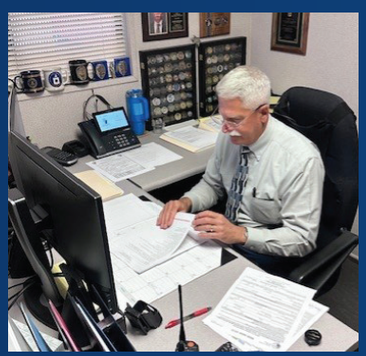
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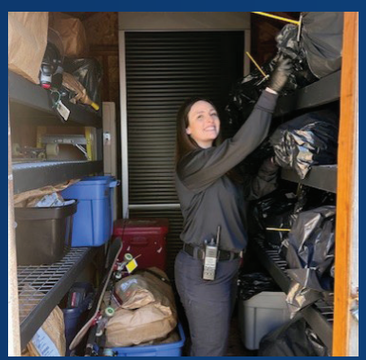


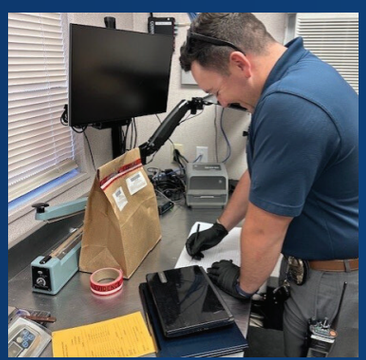
MOST OF THE EXTERIOR FINISH WORK COMPLETED, AND INSTALLATION OF SOLAR PANELS ON THE ROOF

SUPPORT SERVICES AND INVESTIGATIONS DIVISION

The Support Services and Investigations Division is responsible for managing critical operational and administrative functions that support the department's overall mission. This includes overseeing records and data management to ensure accurate report processing, case file maintenance, and compliance with state and federal reporting requirements. The division supervises 24/7 communications and dispatch operations to ensure timely responses to emergency and non-emergency calls for service. It also manages the secure intake, storage, and release of property and evidence while maintaining strict chain-of-custody standards. Investigative personnel conduct follow-up investigations on major crimes, gather evidence, interview witnesses, and coordinate with regional law enforcement partners.
The division also performs crime analysis by reviewing crime trends, analyzing data, and providing intelligence that assists officers and investigators in deploying resources effectively and developing proactive enforcement strategies. Additionally, the department implemented an electronic citation (e-citation) system to improve efficiency, streamline report processing, and reduce administrative workload. The division also oversees departmental training programs and policy compliance to maintain CALEA accreditation standards, supports community outreach and public relations efforts, and manages critical technology systems such as body-worn cameras, records management platforms, and digital evidence systems.











Support services and investigations key responsibilities include:

RECORDS & DATA MANAGEMENT

Maintaining police reports, managing case files, and ensuring accurate data entry while meeting all state and federal reporting requirements.

COMMUNICATIONS & DISPATCH

Providing 24/7 emergency and non-emergency dispatch services to ensure timely coordination and response to calls for service.

PROPERTY & EVIDENCE

Overseeing the secure intake, storage, tracking, and release of property and evidence while maintaining strict chain-of-custody standards.

INVESTIGATIONS

Conducting follow-up investigations on significant incidents, collecting evidence, interviewing witnesses, and collaborating with regional law enforcement partners to resolve cases.

CRIME ANALYSIS

Reviewing crime reports and calls for service to identify trends and patterns, producing analytical reports and mapping tools that support investigations and proactive policing strategies.

TRAINING & ACCREDITATION

Coordinating departmental training initiatives, monitoring policy compliance, and maintaining accreditation standards in accordance with CALEA requirements.

COMMUNITY OUTREACH & PUBLIC RELATIONS

Assisting with community engagement efforts, public events, and social media communications that foster transparency and strengthen relationships with the community.

TECHNOLOGY & INFRASTRUCTURE

Supporting and managing key department technology systems, including body-worn cameras, records management platforms, and digital evidence systems.

OPERATIONS DIVISION

The Operations Division of the Pismo Beach Police Department is responsible for the department's day-to-day public safety functions and is overseen by the Operations Commander. This division focuses on proactive policing, emergency response, and specialized enforcement efforts that support the safety and well-being of the Pismo Beach community.

The Operations Division includes several core components: Patrol Operations, the K9 Unit, SWAT participation, Field Training, the Traffic Unit, Special Events coordination, and Emergency Operations Center (EOC) collaboration with the City. Together, these units provide comprehensive law enforcement services while maintaining a strong commitment to professionalism, preparedness, and community engagement.

The operations division is comprised of the following core components:

PATROL OPERATIONS

Patrol Operations remains the backbone of the department's service delivery. Uniformed patrol officers provide 24-hour coverage throughout the city, responding to emergency and non-emergency calls for service while conducting proactive patrols in residential neighborhoods, commercial areas, and visitor destinations.

Officers work to deter criminal activity through high visibility and community interaction, while also addressing calls ranging from criminal incidents and public safety concerns to assisting residents and visitors in need. Their efforts ensure timely response, strong community relationships, and a continued commitment to keeping Pismo Beach safe.

TRAFFIC UNIT

The Traffic Unit plays an important role in promoting roadway safety within the city. The department's two motorcycle officers focus on traffic enforcement, collision investigation, and public safety initiatives designed to reduce traffic-related incidents. Through targeted enforcement and community awareness efforts, the Traffic Unit works to improve safety for motorists, cyclists, and pedestrians while supporting the smooth flow of traffic throughout Pismo Beach.







FIELD TRAINING

The Field Training Program is a vital component in preparing newly hired officers for the responsibilities of modern policing. Newly sworn officers are paired with experienced Field Training Officers (FTOs) who provide structured mentorship and real-world guidance during the early stages of their careers.

Through hands-on training and evaluation, the program ensures new officers develop the practical skills, judgment, and community-focused mindset required to serve the residents and visitors of Pismo Beach effectively.

SWAT (SPECIAL WEAPONS AND TACTICS)

The department maintains an active role in the San Luis Obispo County Regional SWAT Team, working alongside neighboring law enforcement agencies to address critical incidents that require specialized tactics and equipment.

Participation in this regional team allows Pismo Beach to benefit from highly trained personnel and shared resources when responding to complex and high-risk situations such as barricaded subjects, hostage incidents, and high-risk warrant service. This collaborative approach ensures the highest level of preparedness for serious emergencies.

SPECIAL EVENTS PLANNING

The Operations Division oversees the planning and coordination of special events throughout the City of Pismo Beach. As a popular coastal destination hosting festivals, athletic events, parades, and community gatherings, careful planning is essential to ensure these events occur safely and efficiently.

Department personnel work closely with event organizers, city departments, and partner agencies to coordinate traffic control, crowd management, emergency access, and staffing needs. This collaborative planning helps ensure that community events remain enjoyable while maintaining public safety.

CITY EOC COORDINATION

The Operations Division also supports the City's Emergency Operations Center (EOC), which serves as the coordination hub during major incidents and emergencies. When activated, Police Department personnel assist with communication and coordination among city departments and partner agencies.

By working closely with fire services, public works, emergency medical providers, and regional partners, the department helps ensure an organized and effective response to natural disasters, large-scale emergencies, and other critical incidents impacting the community.

PARKING BUREAU

The Pismo Beach Police Department's Parking Bureau plays an important role in maintaining safe, accessible, and well-managed parking throughout the city.

As a popular coastal destination that attracts residents, visitors, and tourists year-round, effective parking management is essential to supporting local businesses, ensuring traffic flow, and maintaining access to public spaces. The Parking Bureau is responsible for enforcing parking regulations, managing public parking resources, and assisting the community with parking-related concerns.

Parking enforcement officers conduct routine patrols throughout the city, focusing on areas with high demand such as the downtown district, beachfront access points, and residential neighborhoods impacted by visitor traffic. Their responsibilities include enforcing time limits, addressing restricted parking violations, responding to complaints, and helping ensure compliance with city parking ordinances. Through consistent enforcement and community interaction, the bureau helps maintain fairness and availability within the city's parking system.





In addition to enforcement, the Parking Bureau supports the city's broader parking management initiatives, including paid parking operations and special event planning. Bureau staff work closely with city departments and event organizers to implement temporary parking restrictions, manage high-traffic periods, and ensure safe access for emergency vehicles and pedestrians during large events.

Through proactive enforcement, customer service, and coordination with city partners, the Parking Bureau helps support a safe, organized, and accessible parking environment that benefits residents, visitors, and local businesses throughout Pismo Beach.

RECRUITING AND HIRING

RECRUITING



The Pismo Beach Police Department continues its commitment to recruiting highly qualified professionals dedicated to advancing public safety and serving the Pismo Beach community. In 2025, the department conducted two recruitment cycles and successfully welcomed three talented individuals to the team. **Gavin Martinez** and **Edward Cabandong** recently graduated from the academy and were hired as new police officers. **Sarah Leggio** is also a recent academy graduate and joins us from Bakersfield Police Department. Each of these new officers bring valuable skills, strong character, and a shared commitment to protecting and serving the Pismo Beach community.

INTERNAL STAFF CHANGES/NEW HIRES:

In 2025, the Pismo Beach Police Department hired new recruits to strengthen its ranks and filled positions created by internal staffing changes. After a competitive open recruitment process, former Senior Police Records Technician **Jennifer Hunt** was selected to serve as Executive Assistant to the Chief of Police, and former Part-Time Records Technician **Amanda Withers** was appointed as the department's new Property and Evidence Technician.

With these shift changes, we welcomed two new members to the department's Records Bureau. **Elisa Martinez** was hired as the new Senior Records Technician, joining us with 6 years of experience in law enforcement records. Her extensive experience and skills will enhance the efficiency of the Records Bureau by ensuring accurate, organized, and timely management of law enforcement records. **Jessica Valencia** was hired as the new Part-time Records Technician.

Alongside the hiring of law enforcement and records personnel, the Parking Services team was expanded with the addition of **Joshua Keesling** as a Part-Time Parking Enforcement Officer. His addition will support the efficient and effective enforcement of parking regulations within the community.











K9 UNIT



The Pismo Beach Police Department's K9 Unit continues to be an important resource that enhances the department's operational capabilities and officer safety. The program consists of a specially trained police canine partnered with a dedicated handler who work together as a team to support patrol operations. The K9 team is currently trained in suspect apprehension and is deployed during incidents where the unique tracking ability, speed, and detection skills of a police canine can assist officers in resolving situations safely and effectively.



In 2025, the department's K9 team successfully completed the rigorous certification standards established by the California Commission on Peace Officer Standards and Training (POST). This certification requires extensive training and testing to ensure that both the handler and the canine meet statewide performance standards for law enforcement deployment. Maintaining POST certification requires regular ongoing training and evaluation, ensuring the team remains prepared to assist during high-risk incidents and critical law enforcement operations.

During the year, the department also placed a new dedicated K9 patrol vehicle into service. The vehicle is specially outfitted with equipment designed to support the safety and care of the police canine, including climate monitoring systems, remote door release capabilities, and modifications that allow the handler and K9 to respond quickly to incidents throughout the city. The addition of this vehicle strengthens the department's ability to safely deploy the K9 team when needed.



The K9 program continues to be supported through the generosity of community members, local businesses, and visitors who contribute through fundraising efforts. These donations help offset the costs associated with specialized equipment, training, veterinary care, and vehicle outfitting required to maintain a successful K9 program. The department plans to continue expanding community fundraising efforts in the coming years to ensure the long-term sustainability of the program and to support future training and equipment needs.

Through ongoing training, community support, and continued investment in specialized resources, the K9 Unit remains a valuable asset to the Pismo Beach Police Department and an important component of the department's commitment to public safety.





HELP SUPPORT OUR K9 PROGRAM

MAKE A DONATION TODAY











The Pismo Beach Police K9 Program is made possible by donations. To make a donation in support of K9 Kylo and the K9 Program, scan the code below!

KEY TRAINING INITIATIVES

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Several officers attended leadership and professional development training focused on strengthening communication, decision-making, and team-building skills to enhance their effectiveness in their roles.

WELLNESS TRAINING

Officers attended wellness training focused on strengthening mental health awareness, stress management, and overall well-being to support resilience and long-term performance in their roles.

INVESTIGATION TECHNIQUES

Detectives attended critical investigation trainings designed to strengthen investigative techniques and reinforce skills essential to effectively conducting complex investigations in their roles.

FIELD TRAINING

Officers attended Field Training Officer and Field Training Officer Supervisor training to develop skills in mentoring, evaluating, and guiding new officers while ensuring effective and consistent field training standards.

TRAFFIC OPERATIONS

Officers attended traffic-related training focused on improving roadway safety, enforcement techniques, and response to traffic incidents to better serve and protect the community.

PROPERTY & EVIDENCE MANAGEMENT

The Property and Evidence Manager attended specialized training to strengthen knowledge of evidence handling, storage procedures, and best practices for maintaining accountability and compliance.

FIREARMS & TACTICAL TRAINING

Officers attended firearms and tactical training to enhance their proficiency, safety practices, and decision-making during high-risk situations.

E-BIKE CERTIFICATION & INSTRUCTOR DEVELOPMENT

Officers completed certification training on e-bikes to enhance mobility and patrol effectiveness, with one officer advancing to become a certified e-bike instructor.


EXIT


POLICE
POLICE






POLICE




RANGEMASTER

RECOGNITIONS



OFFICER OF THE YEAR:
Officer Tucker Ellis

Officer Tucker Ellis consistently demonstrated exceptional initiative, professionalism, and dedication to his role. He was widely recognized by his peers as one of the most proactive officers on patrol, with performance statistics that reflected his strong work ethic and commitment to public safety. He remained actively involved in patrol operations, mentored newer officers, and supported departmental initiatives. Officer Ellis continually seeks opportunities to expand his knowledge and skills while staying engaged in both patrol duties and departmental efforts. His proactive policing resulted in several quality arrests, including the seizure of multiple firearms and narcotics. Officer Ellis remains reliable, engaged, and a valued member of the department.



EMPLOYEE OF THE YEAR:
Amanda Withers

Property and Evidence Technician Amanda Withers demonstrated exceptional dedication, professionalism, and initiative while assuming responsibility for the department's Property and Evidence operations. Taking on the role with little prior experience, she worked diligently to organize and improve the property room and evidence procedures, ensuring items were properly documented, stored, and handled in accordance with departmental and legal standards. Amanda consistently showed strong attention to detail, a positive attitude, and the ability to work independently with minimal supervision. Her efforts improved efficiency within the department and strengthened the integrity of the property and evidence process.



MADD AWARD

Corporal Brian Hanson and **Corporal Kyle Laughlin** were honored with the Tri-Counties MADD Award for their outstanding commitment to DUI enforcement. Their dedication to keeping our roadways safe through proactive patrols thorough investigations has made a significant impact on our community. This recognition is a testament to their professionalism, diligence, and unwavering focus on public safety.



EMSA RECOGNITION

Dispatchers Jessica Kwong and **Deborah Moskowitz** were formally recognized for their critical role in saving the life of a community member. French Hospital hosted a moving reunion event that brought the individual together with the first responders and medical staff involved in his care. During the event, both dispatchers were honored for their instrumental contributions to the successful outcome.



COPS 'N KIDS SCHOLARSHIP AWARD

Officer Edward Cabandong was awarded a scholarship during his graduation from Basic Law Enforcement Academy. Officer Cabandong was one of the few Officers of his class to be awarded with a $750 scholarship from Cops 'N Kids.



COPS 'N KIDS DISTINGUISHED SERVICE AWARD

Officer Tucker Ellis and **Dispatcher Deborah Moskowitz** were celebrated by Cops 'N Kids as recipients of Distinguished Service Awards for exemplifying the highest ideals of excellence in public safety.

SPECIAL EVENTS



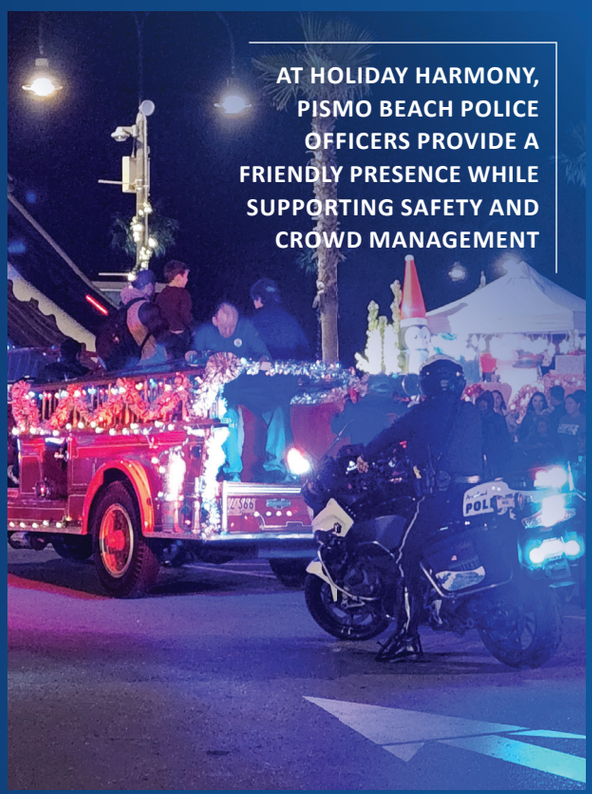
PISMO BEACH POLICE AT THE ANNUAL PUMPKINS IN THE PARK EVENT AT DINOSAUR CAVES PARK



THE K9 UNIT MEETS THE PUBLIC AT THE PISMO BEACH CAR SHOW



THE PISMO BEACH POLICE DEPARTMENT COLOR GUARD PRESENTS THE COLORS DURING THE MEMORIAL DAY CEREMONY, HONORING THOSE WHO SERVED AND SACRIFICED



AT HOLIDAY HARMONY, PISMO BEACH POLICE OFFICERS PROVIDE A FRIENDLY PRESENCE WHILE SUPPORTING SAFETY AND CROWD MANAGEMENT





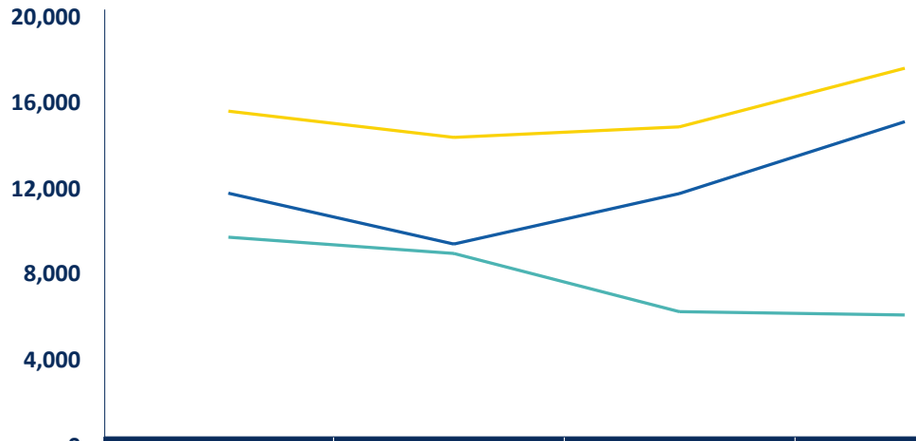


THE FOURTH OF JULY IN PISMO BEACH DRAWS LARGE CROWDS FOR A FULL DAY OF BEACH FESTIVITIES AND FIREWORKS. THE PISMO BEACH POLICE DEPARTMENT PLAYS A KEY ROLE BY MANAGING TRAFFIC, MAINTAINING CROWD SAFETY, AND COORDINATING WITH OTHER AGENCIES TO KEEP THE EVENT RUNNING SMOOTHLY.

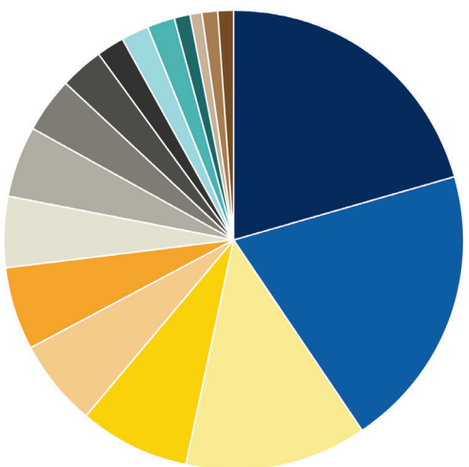


STATISTICS

CALLS FOR SERVICE TRENDS



	2022	2023	2024	2025
Officer Initiated	11,531	9,206	11,513	14,799
Citizen Generated	15,280	14,081	14,562	17,242
911 Calls	9,520	8,777	6,117	5,965

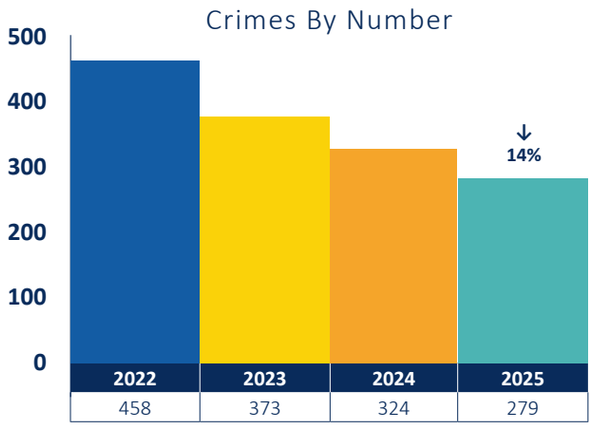


- Patrol Activity **21%** (Veh., Subject, Security, Warrant Service)
- Traffic (Enforcement, Collisions, DUI) **20%**
- Public Assist **13%** (Welfare, Flag Down, Civ., 911, Hangup, Private Party Tow)
- Miscellaneous & Information **8%**
- Follow-Up **6%**
- Records & Administrative **6%**
- Municipal Code & Parking Enforcement **5%**
- Disorderly & Disturbance **5%**
- Medical Aid **4%**
- Suspicious Circumstances **3%**
- Lost & Found Property **2%**
- Property & Financial Crimes **2%**
- Alarm **2%**
- Animal Call **1%**
- Assist Outside Agency **1%**
- Fire & Rescue **1%**
- Weather & Hazard **1%**

CRIME TRENDS

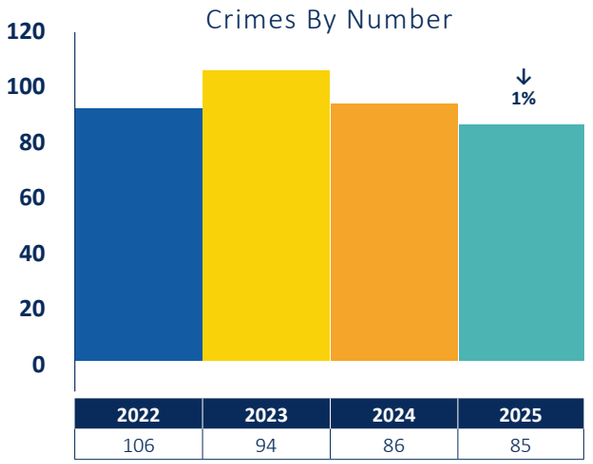
Group A: Crimes Against Property

Top 5	Total	Percentage
Larceny	115	41%
Vandalism	81	29%
Forgery/Fraud/ Embezzlement	54	19%
Burglary	11	4%
Auto Theft	8	3%
Stolen Property	6	2%
Robbery	2	1%
Arson	2	1%



Group A: Crimes Against Persons

Top 5	Total	Percentage
Simple Assault	51	60%
Aggravated Assault	20	23%
Rape	8	9%
Sex Offense	3	4%
Threats	3	4%



TRAFFIC STATISTICS

	2022	2023	2024	2025
Traffic Collisions	157	150	137	173
Pedestrian	*6*	*5*	*3*	*3*
Bicycle	*7*	*12*	*8*	*14*
Object	*26*	*41*	*41*	*31*
Vehicle	*111*	*88*	*83*	*124*
Other	*6*	*4*	*2*	*0*
DUI Collision	18	25	25	16
Traffic Stops	3,724	3,562	4,457	5,308
Traffic Citations	1,229	1,347	1,693	1,710
Traffic Warnings	343	248	261	464

COMMUNITY INVOLVEMENT





















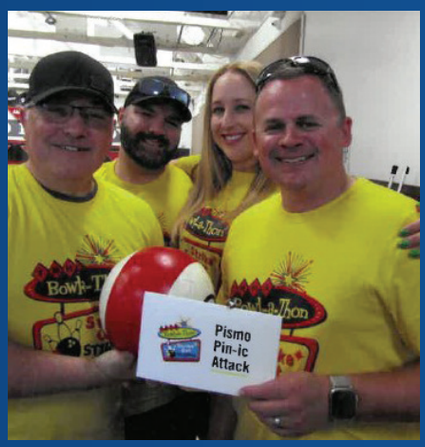








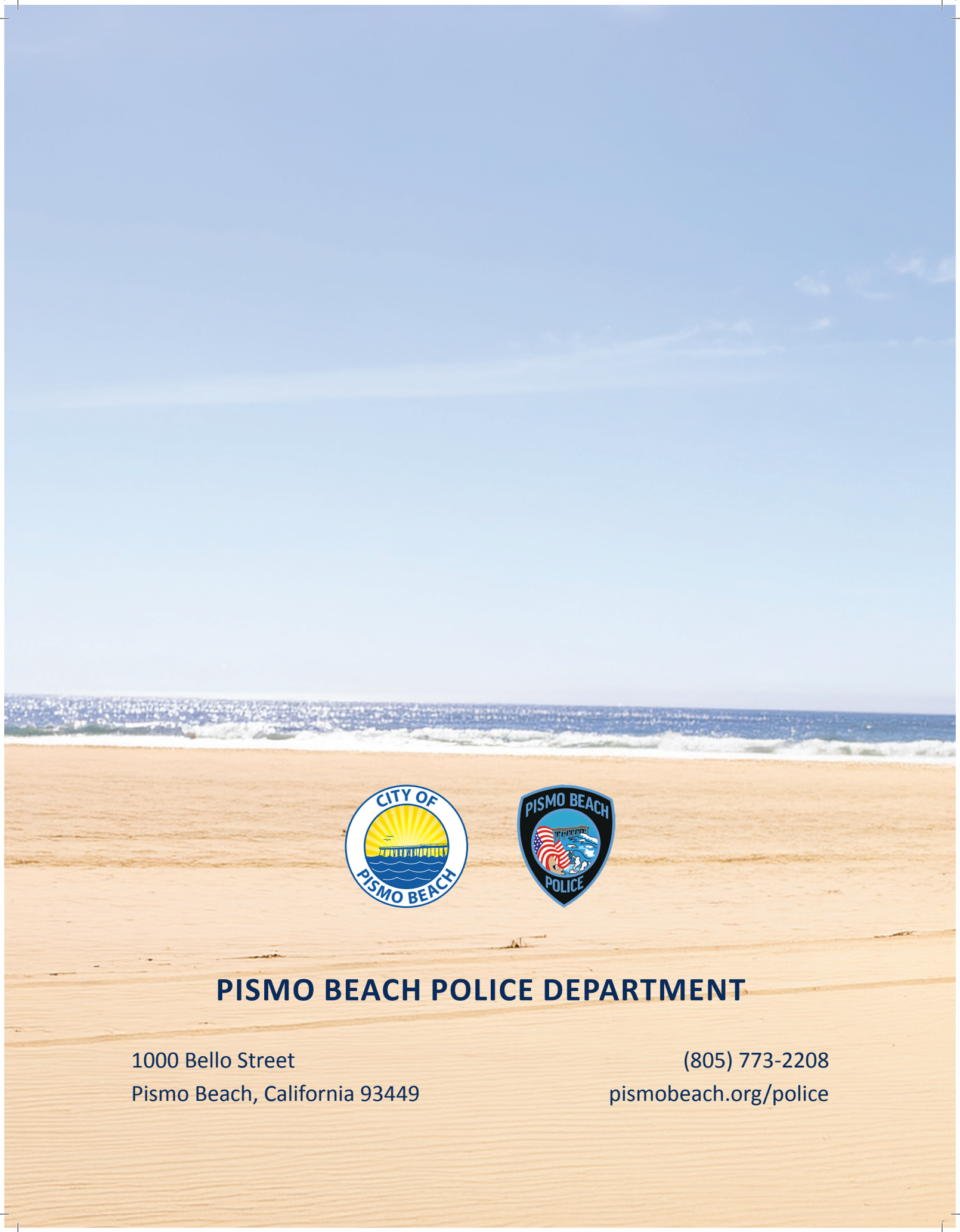

CAL FIRE
HAPPY HALLOWEEN


Pismo Pin-ic Attack


CAL FIRE




LET ME WIN.
BUT IF I CANNOT WIN,
LET ME BE
BRAVE
IN THE ATTEMPT.
Thank you to our
2025 Law Enforcement
Torch Run Partners



PISMO BEACH POLICE DEPARTMENT

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