PISMO BEACH POLICE DEPARTMENT
Jeff Smith, Chief of Police

Chief's Welcome

As your Police Chief, I am very proud to lead a team of highly trained, caring professionals who take pride in serving the community of Pismo Beach. I am equally proud of the relationship we enjoy with all of you who live, work, and play in our city. It is our primary goal to create a safe and welcoming environment, so Pismo Beach is continually recognized as a premier small town beach community.

My policing philosophy focuses heavily on overcoming challenges in a coordinated effort with our residents and business community. The Police Department serves as the primary enforcement arm to promote safety within the community, and we must balance the needs of our residents, businesses and those who visit our city to be successful. My goal for the Pismo Beach Police Department is to be available for those who need our assistance and tough on those who intend to commit crime within our City. As a police department we place a high value on service, respect, and pride in serving our community.

Our goal is to remain a highly respected and professional Police Department that serves as a model for California law enforcement. I believe we can achieve this by holding ourselves to high ethical standards, maintaining our national accreditation, promoting strong relationships within the community, continuing proactive police methods and innovative approaches to keep Pismo Beach a safe place to live and visit.

Our Police Department is only as strong as its officers and civilian staff. Pismo Beach is lucky to have some of the finest public servants in the county. Through their dedicated hard work, we will continue to appreciate Pismo Beach as a classic, fun and safe beach town.

In Service,

Jeff Smith

Chief Jeff Smith