

BUDGET IN BRIEF

FY 2020 & FY 2021

CITY OF PISMO BEACH

The Budget Process

Your ideas count

The City of Pismo Beach's budget is a fiscal plan with projected revenues and estimated costs to provide essential services to the public, including police services, fire prevention services, and maintenance of the City's streets, parks, and infrastructure.

The City begins its two-year budget development process in late fall with a robust community outreach effort to seek input on how the City should prioritize its spending. These outreach efforts include community workshops, feedback forms in all utility bills, and booths at community events. Based on the community's feedback, the Council set its goals for fiscal years 2020 and 2021. City staff develop work plans to implement the Council's goals. The City Manager further develops these work plans and determines their appropriate service levels based on the City's resources. The City Manager submits a proposed budget for Council's review. Finally, the Council approves the adopted budget that directly reflects the feedback from the community.



FY 2019-20 CITYWIDE BUDGET $46.78 MILLION

The City of Pismo Beach Adopted Budgets for fiscal year (FY) 2020 and FY 2021 total approximately $46.78 million and $39.32 million, respectively. Each fiscal year begins on July 1st and ends on June 30th. The total budget can be broken down into five fund groups, depending on the revenue source. These fund groups include the General Fund, Enterprise Funds, Capital Projects Funds, Internal Service Funds, Special Revenue Funds and Debt Service Funds. The FY 2020 Citywide Budget for all funds is shown here.

GENERAL FUND $22.66 MILLION (48%)
The City's primary checking account - supports most City staff and key City services such as Police, Fire, Public Works, and Community Development

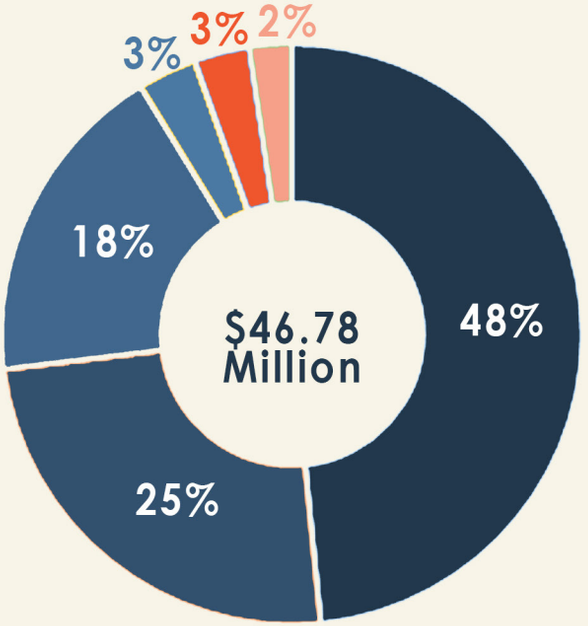
ENTERPRISE FUNDS $11.54 MILLION (25%)
Includes Water, Wastewater, Parking, and Pier Operating and capital costs

CAPITAL PROJECTS FUNDS $8.50 MILLION (18%)
Supports Citywide capital projects, park development projects, circulation projects, and impact fee projects

SPECIAL REVENUE FUNDS $1.54 MILLION (3%)
Accounts for revenues that can only be used for specific purposes, including Lodging Business Improvement District funds, Chapman Estate funds, affordable housing, and local transportation

INTERNAL SERVICE FUNDS $1.44 MILLION (3%)
Supports City vehicle replacements, operations and technology costs

DEBT SERVICE FUNDS $1.10 MILLION (2%)
Supports debt service costs from transfers from the General Fund and Wastewater Enterprise Fund



Council Goals

•Focus on Quality of Life•

Based on the community's feedback, the City Council set five goals for the City's two-year budget. This graphic shows the five goals and lists projects included in the FY 2020 and FY 2021 Adopted Budgets.

Water Supply, Conservation and Coast Blue

•Central Coast Blue preliminary engineering, environmental impact report, cooperative agreements, pursue grant funds• Lake Lopez contract negotiations• Public outreach on water conservation benefits• Shell Beach Reservoir• Charles Street Reservoir •Install Variable Frequency Drives in booster stations• Update Urban Water Master Plan• Maintenance and Structural repairs to reservoirs•Replace existing 8" waterline with 12" from 4th Street to Outlet Center ramp

Downtown Parking

- Dynamic Signs to improve circulation and parking Downtown
- Parking application to help visitors locate parking
- Update Downtown Paid Parking Plan
- Identify parking structure site, design, seek public/private partnership

Local Coastal Plan/General Plan/Zoning

- Local Coastal Plan (LCP)Update
- Environmental Review
- Lower cost visitor serving accommodations study
- Sea level rise study
- Housing Element study
- Conduct appropriate public outreach for LCP update and implementation and zoning changes

Downtown Improvements and Pier Plaza

- Pier Plaza Pier Parking Lot Upgrade
- Additional trash cans in Downtown
- Pier banners
- Replace beach wheelchairs
- Pier Airstreams maintenance
- New sign program for coastal access points

Bello Street and Old City Hall

- Façade support/ building preservation
- Public Safety Facility conceptual drawings, construction plans
- Potential ballot initiative
- Develop operating plan for Public Safety Facility with transition plan and enhanced operation capability from new Facility

General Fund Revenues

HOW IS THE CITY FUNDED? The City's General Fund revenue portfolio is made up primarily from Transient Occupancy Tax, Property Tax, and Sales Tax revenues. The remaining revenue sources are from overhead and other income, permit revenues, service fees, franchise taxes, and other revenues. Total General Fund budgeted revenues are $24.08 million in FY 2020 and $24.63 million in FY 2021. The FY 2020 budget is displayed here.

TOTAL $24.08

**All numbers indicated are in millions.*



Transient Occupancy Tax 46.0%

Visitors staying at our local hotels, vacation rentals, and RV parks pay a 10% tax applied to the room rate

Property Taxes 22.9%

For every $1 in property taxes paid by residents and businesses, the City receives $0.13

Sales & Use Tax 13.1%

For every $1 that residents, visitors, and businesses spend, the City receives 1% of the 7.75% total sales tax

Overhead & Other Income 7.0%

Includes overhead charges recovered from other City government funds, rental income, interest earnings

All Other Revenues 6.6%

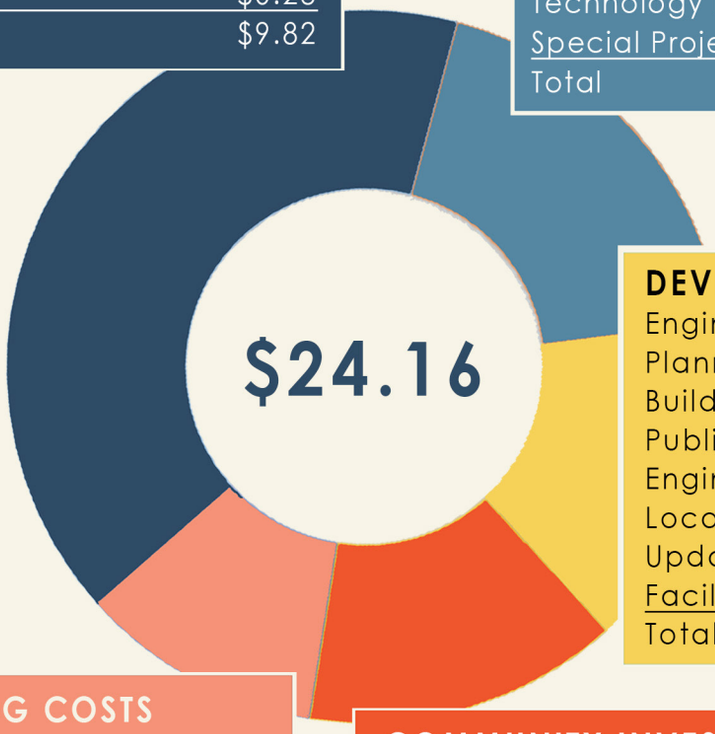
Franchise Taxes, Transfers In, Business License, Departmental Revenues

Permits 4.4%

Planning, Building, Engineering permit revenues

General Fund Expenditures

WHERE DO YOUR TAX DOLLARS AND FEE PAYMENTS GO? The City's General Fund budget is a plan for providing essential services to the public. Based on Council's goals and other important initiatives, the budget includes enhancements to better serve the public and significant community investments. Total General Fund budgeted expenditures are $24.16 million in FY 2020 and $23.45 million in FY 2021. The FY 2020 budget is displayed here.



SAFETY

Police	$6.34
Fire	$3.20
Lifeguards	$0.28
Total	$9.82

41%

CITYWIDE INTERNAL SUPPORT DEPARTMENTS

Administration and Related Contracts (City Council, City Manager, City Clerk, Finance, Human Resources, Legal)	$3.00
Conference and Visitors Bureau	$0.79
Information Technology	$0.60
Technology Projects	$0.13
Special Projects	$0.03
Total	$4.55

19%

DEVELOPMENT

Engineering	$0.81
Planning	$0.79
Building	$0.88
Public Safety Facility	$0.78
Engineering Projects	$0.24
Local Coastal Plan Update	$0.15
Facilities Improvements	$0.03
Total	$3.68

15%

OTHER OPERATING COSTS

Insurance	$0.81
Contingency	$0.65
Retiree Medical Insurance	$0.55
Debt Service	$0.53
Professional Service Contracts	$0.14
Total	$2.67

11%

COMMUNITY INVESTMENTS

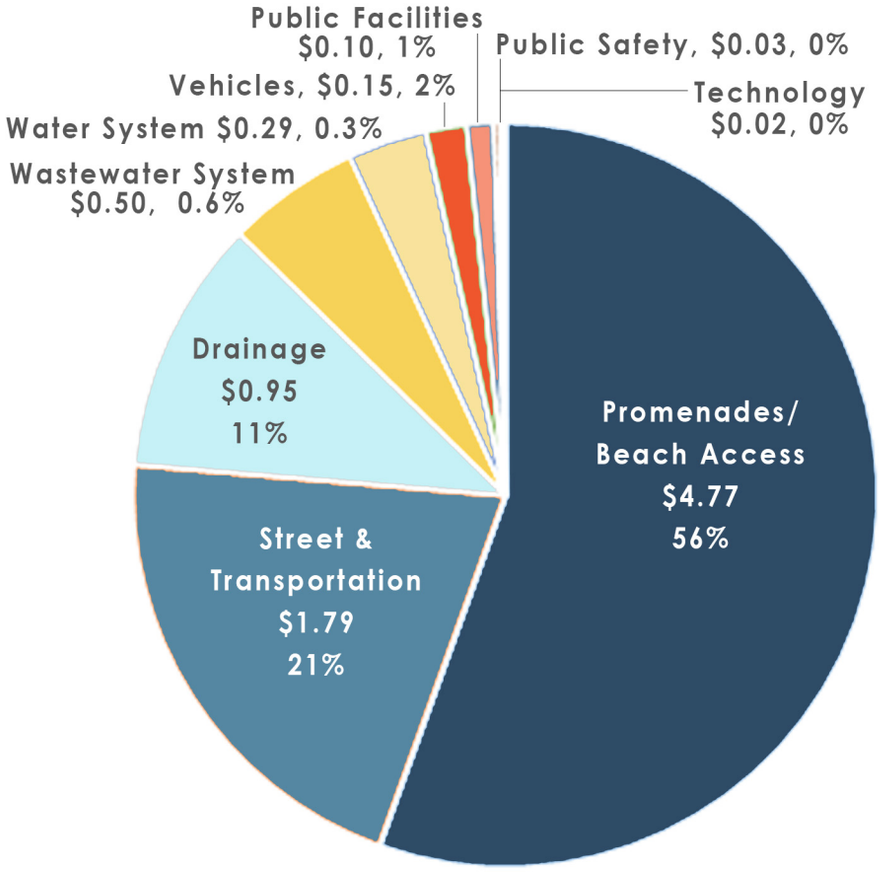
Parks	$0.98
Government Buildings	$0.76
Streets	$0.97
Recreation	$0.55
Chapman Estate	$0.18
Total	$3.44

14%

**All numbers indicated above are in $ millions.*

Capital Projects Budget

The Capital Projects Budget includes long-term City infrastructure projects such as water and wastewater capital improvements, improvements to public facilities, parks, promenades and beach access, vehicle replacements, parking improvements, and technology projects. The City also has a 10-Year Capital Improvement Plan that lists anticipated capital projects for FY 2020 through FY 2029. The City's capital projects budget (including new projects and recurring capital expenses) is $7.08 milion in FY 2020 and $4.42 million in FY 2021. The FY 2020 budget is displayed here.



All numbers indicated above are in $ millions.

MAJOR PROJECTS

The City continues to work on long-term capital projects budgeted in prior years as well as projects budgeted in the FY 2020 and FY 2021 budgets. Some of the key projects that you may see City staff and contractors working on around the City in FY 2020 and FY 2021 include:

- Pier Plaza and Restrooms: construction, upgraded parking lot
- Dynamic signage
- Pomeroy and Cypress diagonal crosswalk
- Shell Beach Streetscape Project
- Street Paving Project
- Price Canyon Road
- Bluff Protection: Ocean Boulevard & Vista Del Mar Avenue walkway & accessibility improvements, Morro Avenue stairway replacement
- Drainage and Storm Drain Projects: Windward and Ocean Blvd Storm Drain, Encanto Storm Drain, Reef Court Storm Drain
- Parks Improvements: Rehabilitate Shell Beach Tennis Court
- Central Coast Blue Project
- Reservoirs: Shell Beach 1 Reservoir, Charles Street Reservoir, Outlet Center ramp waterline replacement
- Old City Hall site plan for City Public Safety Facility
- City building & infrastructure improvements: City Hall Improvements, Chapman Estate Security Plan and Improvements
- Community camera pods, replacement Police mobile data computers, Mobile Command Vehicle

Pismo Beach is Prepared

Balanced Budget: The City Council adopted a balanced budget for FY 2020 and FY 2021, which is reviewed and updated periodically throughout the year.

- Budget to actual revenues received and actual expenditures are presented to Council and the public quarterly
- Five-year General Fund projections are shared with Council annually

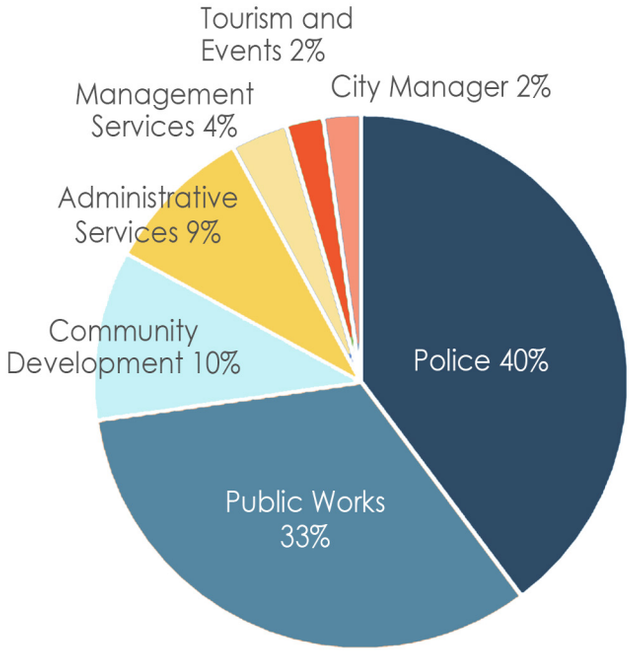
Rainy Day Reserves: The City has several reserves for unanticipated events, including:

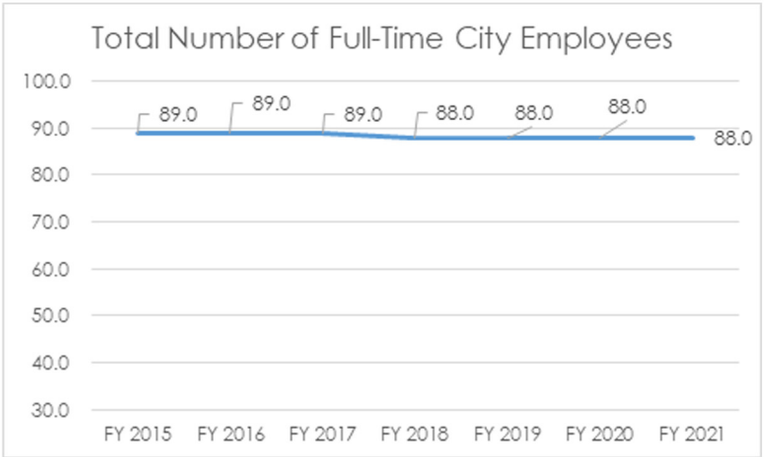
General Fund Reserve $5.59 million	City Facility Reserve $0.50 million	Risk Management Reserve $0.25 million	Budget Stablization Reserve $2.00 million	CalPERS Prepayment Set-Aside $1.00 million
keeps the City running for three months if the City experiences a disaster or unanticipated event	repairs and maintains City-owned facilities if no other funds are available	unanticipated risk management costs	allows City to manage a potential economic downturn	supports contributions to reduce the City's unfunded pension liability

Planning for Future Projects: The City also has a 10-Year Capital Improvement Program that identifies future capital projects over the next 10 years and helps City staff and Council prepare to secure funding for those projects.

City Staffing

The City's budget supports 88 full-time employees. By investing in technology, other time-saving initiatives and contracting out temporary work, the City has been successful in maintaining constant staffing levels. By maintaining a constant staffing level, the City can better manage its rising health benefit costs and pension costs, as well as maintain essential City services for the public.







Pismo Beach at a Glance

Utilities

- Water treated: 358 million gallons per year
- Water delivered to customers: 506 million gallons per year
- Storm drain pipelines: 97,300 linear feet
- Sewer pipelines: 304,400 linear feet
- Water pipelines: 332,200 linear feet

Parks & Community Events

- Parks/Open Space: 21
- Playgrounds: 7
- Number of City events: 27

Infrastructure & Facilities

- Streets: 346,600 linear feet
- Parking lots: 6 acres
- City owned and maintained buildings: 9
- Parks: 68 Acres
- Fire hydrants: 633



Public Safety

- Number of fire calls for service: 1,344
- Number of water rescues (Lifeguards): 55
- Vegetation management projects: 4
- Police responses to service calls: 12,208
- Police self-initiated activity: 13,168

CONTACT INFORMATION

City Council
citycouncil@pismobeach.org
phone: 805-773-4657

Mayor	Ed Waage
Mayor Pro Tem	Erik Howell
Council Member	Sheila Blake
Council Member	Marcia Guthrie
Council Member	Mary Ann Reiss

Executive Management Team
finance@pismobeach.org phone: 805-773-4655

City Manager	James R. Lewis
Management Services Director	Jorge Garcia
Administrative Services Director	Nadia Feeser
Community Development Director	Jeff Winklepleck
Fire Battalion Chief	Paul Lee
Police Chief	Jake Miller
Public Works Director/City Engineer	Benjamin Fine
Tourism and Events Director	Gordon Jackson
City Clerk	Erica Inderlied