FY 2018 & FY 2019

BUDGET IN BRIEF



The Budget Process

Your ideas count

The City of Pismo Beach's budget is a fiscal plan with projected revenues and estimated costs to provide essential services to the public, including police services, fire prevention services, and maintenance of the City's streets, parks, and infrastructure.

The City begins its two-year budget development process in late fall with a robust community outreach effort to seek input on how the City should prioritize its spending. These outreach efforts include community workshops, feedback forms in all utility bills, and booths at community events. Based on the community's feedback, the Council set its goals for fiscal years 2018 and 2019. City staff develop work plans to implement the Council's goals. The City Manager further develops these work plans and determines their appropriate service levels based on the City's resources. The City Manager submits a proposed budget for Council's review. Finally, the Council approves the adopted budget that directly reflects the feedback from the community.



FY 2017-18 CITYWIDE BUDGET $38.71 MILLION

The City of Pismo Beach Adopted Budgets for fiscal year (FY) 2018 and FY 2019 total approximately $38.71 million and $36.98 million, respectively. Each fiscal year begins on July 1st and ends on June 30th. The total budget can be broken down into five fund groups, depending on the revenue source. These fund groups include the General Fund, Enterprise Funds, Capital Projects Funds, Internal Service Funds, and Special Revenue Funds. The FY 2018 Citywide Budget for all funds is shown here.

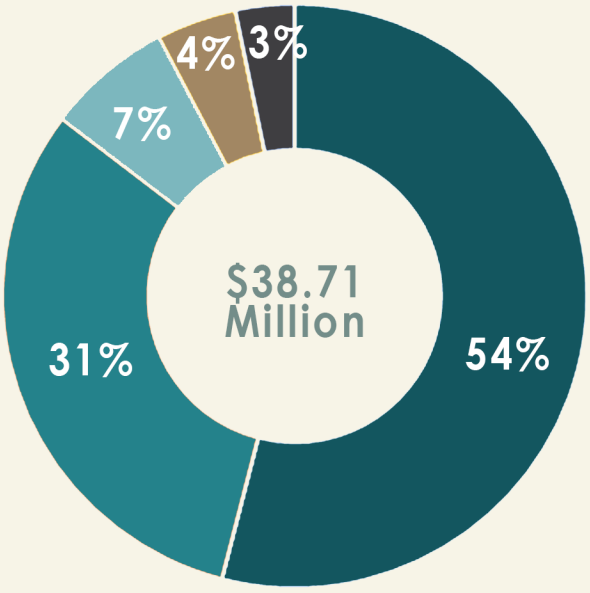
GENERAL FUND $20.91 MILLION (54%)
The City's primary checking account - supports most City staff and key City services such as Police, Fire, Public Works, and Community Development

ENTERPRISE FUNDS $12.14 MILLION (31%)
Includes Water, Wastewater, Parking, and Pier Operating and capital costs

CAPITAL PROJECTS FUNDS $2.68 MILLION (7%)
Supports Citywide capital projects, park development projects, circulation projects, and impact fee projects

INTERNAL SERVICE FUNDS $1.72 MILLION (4%)
Supports City vehicle replacements, operations and technology costs

SPECIAL REVENUE FUNDS $1.26 MILLION (3%)
Accounts for revenues that can only be used for specific purposes, including Lodging Business Improvement District funds, Chapman Estate funds, affordable housing, and local transportation



Council Goals

•Projects Funded in Budget•

Based on the community's feedback, the City Council set five goals for the City's two-year budget. This graphic shows the five goals and lists projects included in the FY 2018 and FY 2019 Adopted Budgets.

Downtown Circulation and Parking

•Circulation Element update •Parking Structure design, siting & feasibility study •Beach Trolley •Cypress Street & Pomeroy Street diagonal crosswalk •Bello Bridge replacement •Continue work towards Highway 1 acquisition •Seek opportunities for 101/Price Street extension

Water Supply and Conservation

•Regional Groundwater Sustainability project
•Water conservation program
•Water Master Plan update
•Water system & reservoir maintenance

Bello Street Corridor/Old City Hall

•Develop site plan for Old City Hall for new Public Safety Facility and obtain funding
•St. Jude's tunnel improvements, including beautification and safety
•Sell Ventana lot at Ventana Drive and James Way
•Street and circulation improvements

Downtown Revitalization and Beautification

•Pier Plaza & bathroom design, architecture
•Pier parking lot upgrades
•Price Street beautification & improvements: landscaping, lighting
•Façade Improvement Program grants

Bluff Protection

•Morro Avenue beach stairway replacement
•Bluff protection measures for Ebb Tide Park & Memory Park to move utilities away from bluff edge
•Complete walkway between Ocean Boulevard and Vista Del Mar Avenue, including accessibility improvements
•St. Andrews lift station

General Fund Revenues

HOW IS THE CITY FUNDED? The City's General Fund revenue portfolio is made up primarily from Transient Occupancy Tax, Property Tax, and Sales Tax revenues. The remaining revenue sources are from overhead and other income, permit revenues, service fees, franchise taxes, and other revenues. Total General Fund budgeted revenues are $21.79 million in FY 2018 and $22.12 million in FY 2019. The FY 2018 budget is displayed here.



$9.75

Transient Occupancy Tax 44.8%

Visitors staying at our local hotels, vacation rentals, and RV parks pay a 10% tax applied to the room rate



$4.97

Property Taxes 22.8%

For every $1 in property taxes paid by residents and businesses, the City receives $0.13





Sales & Use Tax 14%

For every $1 that residents, visitors, and businesses spend, the City receives 1.5% of the 7.75% total sales tax

$3.06

Overhead & Other Income 8.1%

Includes overhead charges recovered from other City government funds, rental income, interest earnings

$1.75

Permits 4.5%

Planning, Building, Engineering permit revenues

$0.97

$1.28

All Other Revenues 5.9%

Franchise Taxes, Transfers In, Business License, Departmental Revenues

TOTAL $21.79

**All numbers indicated are in millions.*

General Fund Expenditures

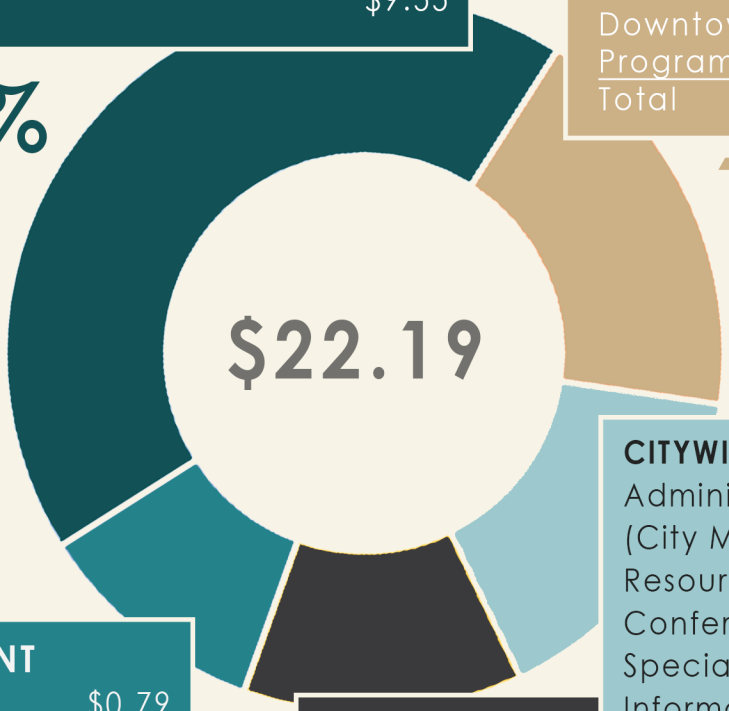
WHERE DO YOUR TAX DOLLARS AND FEE PAYMENTS GO? The City's General Fund budget is a plan for providing essential services to the public. Based on Council's goals and other important initiatives, the budget includes enhancements to better serve the public and significant community investments. Total General Fund budgeted expenditures are $22.19 million in FY 2018 and $23.18 million in FY 2019. The FY 2018 budget is displayed here.

SAFETY	
Police	$6.36
Fire	$2.83
Lifeguards	$0.26
Police Security Camera System	$0.03
Body Camera Replacement	$0.03
Community Camera Program	$0.03
Traffic Study Program	$0.02
Total	$9.55

43%

COMMUNITY INVESTMENTS	
Parks	$1.14
Government Buildings	$0.87
Streets	$0.73
Recreation	$0.48
Pier Plaza/Pier Parking Lot Upgrade	$0.35
Heaters for Bello Veterans Hall	$0.20
Spyglass Parking Lot Overlay	$0.13
Sidewalk Pavers	$0.10
Downtown Façade Improvement Program	$0.05
Total	$4.05

18%



CITYWIDE INTERNAL SUPPORT DEPARTMENTS	
Administration and Related Contracts (City Manager, Finance, Human Resources, Legal)	$2.35
Conference and Visitors Bureau	$0.73
Special Projects	$0.22
Information Technology	$0.15
Total	$3.45

16%

DEVELOPMENT	
Engineering	$0.79
Planning	$0.78
Building	$0.77
Total	$2.34

10%

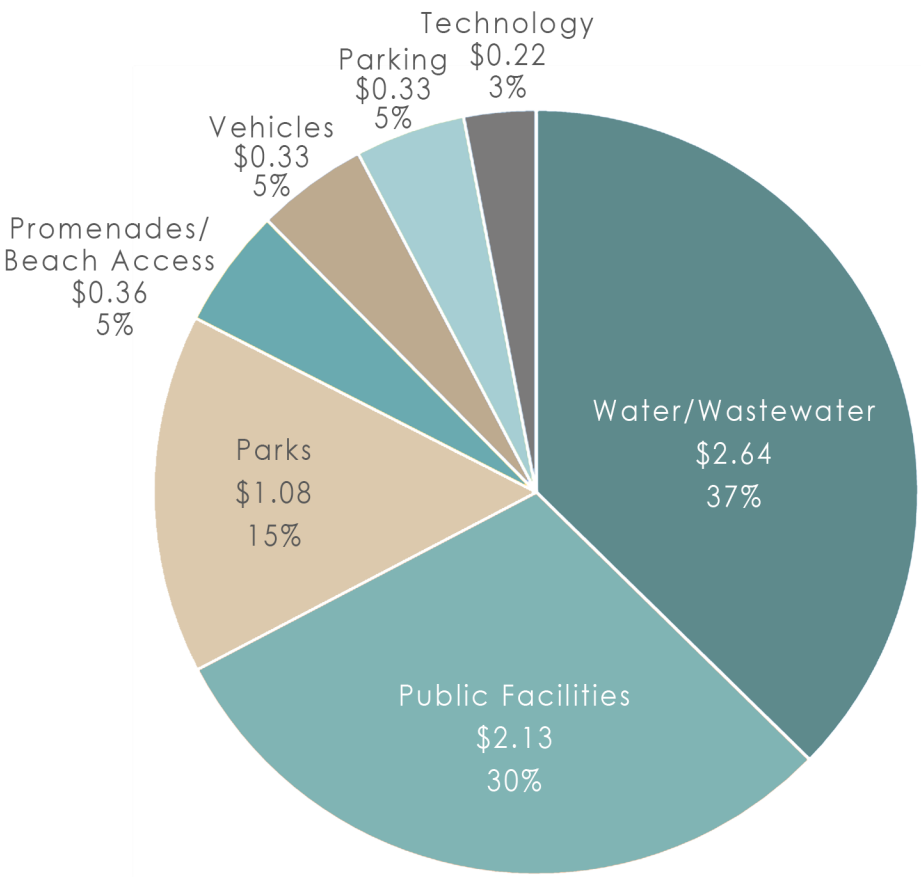
OTHER OPERATING COSTS	
Insurance	$0.79
Contingency	$0.59
Professional Service Contracts	$0.52
Retiree Medical Insurance	$0.49
Debt Service	$0.40
Total	$2.80

13%

**All numbers indicated above are in $ millions.*

Capital Projects Budget

The Capital Projects Budget includes long-term City infrastructure projects such as water and wastewater capital improvements, improvements to public facilities, parks, promenades and beach access, vehicle replacements, parking improvements, and technology projects. The City also has a 10-Year Capital Improvement Plan that lists anticipated capital projects for FY 2018 through FY 2027. The City's capital projects budget (including new projects and recurring capital expenses) is $7.08 milion in FY 2018 and $4.42 million in FY 2019. The FY 2018 budget is displayed here.



All numbers indicated above are in $ millions.

MAJOR PROJECTS

The City continues to work on long-term capital projects budgeted in prior years as well as projects budgeted in the FY 2018 and FY 2019 budgets. Some of the key projects that you may see City staff and contractors working on around the City in FY 2018 and FY 2019 include:

- Pier Rehabilitation
- Shell Beach Streetscape Project
- Pier Plaza and Restrooms: design, architecture, upgraded parking lot
- Pomeroy and Cypress diagonal crosswalk
- Price Street beautification & improvements: landscape, lighting
- Downtown Wayfinding and Entrance signs
- Bluff Protection: Ocean Boulevard & Vista Del Mar Avenue walkway & accessibility improvements, Morro Avenue stairway replacement, Bluff protection measures at Ebb Tide Park & Memory Park to relocate City utilities away from bluffs edge
- St Jude's tunnel safety improvements
- Parks Improvements: Shell Beach sports courts, Dinosaur Caves Park play equipment, Spyglass Park playground, Price Historic Park, Beach play equipment
- Regional Groundwater Sustainability Project
- Old City Hall site plan for City Public Safety Facility
- City building & infrastructure improvements: Pismo Beach Veterans Hall heater replacement, government building improvements
- Public safety: Community camera pods, replacement body cameras, replacement Police mobile data computers

Pismo Beach is Prepared

Balanced Budget: The City Council adopted a balanced budget for FY 2018 and FY 2019, which is reviewed and updated periodically throughout the year.

- Budget to actual revenues received and actual expenditures are presented to Council and the public quarterly
- Five-year General Fund projections are shared with Council annually

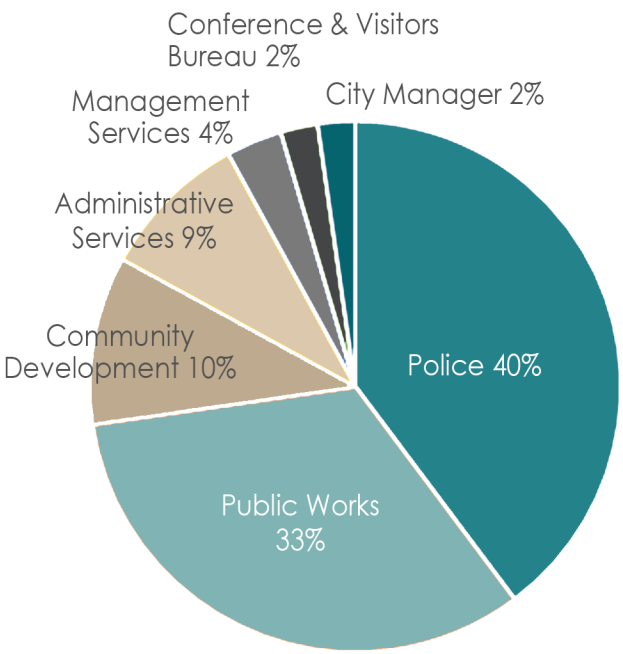
Rainy Day Reserves: The City has several reserves for unanticipated events, including:

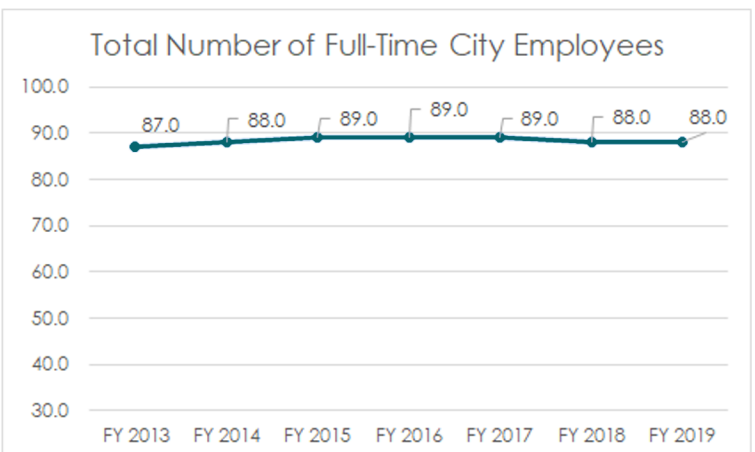
General Fund Reserve $5.28 million	City Facility Reserve $0.50 million	Risk Management Reserve $0.20 million	Recession Set-Aside $1.00 million	CalPERS Discount Rate Set-Aside $1.00 million
temporarily keeps the City running for three months if the City experiences a disaster or unanticipated event	repairs and maintains City-owned facilities if no other funds are available	unanticipated risk management costs	to help weather a mild recession	supports future contributions to the City's unfunded pension liability

Planning for Future Projects: The City also has a 10-Year Capital Improvement Program that identifies future capital projects over the next 10 years and helps City staff and Council prepare to secure funding for those projects.

City Staffing

The City's budget supports 88 full-time employees. By investing in technology, other time-saving initiatives and contracting out temporary work, the City has been successful in maintaining constant staffing levels. By maintaining a constant staffing level, the City can better manage its rising health benefit costs and pension costs, as well as maintain essential City services for the public.







Pismo Beach at a Glance

Utilities

- Water treated: 338 million gallons per year
- Water delivered to customers: 536.6 million gallons per year
- Storm drain pipelines: 97,300 linear feet
- Sewer pipelines: 304,400 linear feet
- Water pipelines: 332,200 linear feet

Parks & Community Events

- Parks: 20
- Playgrounds: 7
- Number of City events: 27

Infrastructure & Facilities

- Streets: 346,600 linear feet
- Parking lots: 6 acres
- City owned and maintained buildings: 9
- Parks: 68 Acres
- Fire hydrants: 633



Public Safety

- Number of fire calls for service: 1,378
- Number of water rescues (Lifeguards): 126
- Vegetation management projects: 3 (Chumash Park, Ontario Ridge, and The Bluffs)
- Police responses to service calls: 11,809
- Police self-initiated activity: 8,972

CONTACT INFORMATION

City Council
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Mayor	Ed Waage
Mayor Pro Tem	Erik Howell
Council Member	Sheila Blake
Council Member	Marcia Guthrie
Council Member	Mary Ann Reiss

Executive Management Team
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City Manager	James R. Lewis
Management Services Director	Debra Garcia
Administrative Services Director	Nadia Feeser
Community Development Director	Jeff Winklepleck
Fire Battalion Chief	Paul Lee
Police Chief	Jake Miller
Public Works Director/City Engineer	Benjamin Fine
Conference & Visitors Bureau Executive Director	Gordon Jackson
City Clerk	Erica Inderlied